

Strategies for Economic Resiliency

Items in italics have been added to the 2026 Northern Kentucky CEDS update. Items added in previous years are shown in gray.

Goal 1: Expand broadband throughout the region				
Action Step	Performance Metric	Responsible Entities	Update Frequency	Status
1. Ensure equitable access to high-speed internet throughout the region	• Increase the number of residential and commercial establishments with access to high-speed broadband.	Local Governments	Yearly	2026 Ongoing • <i>Broadband expansion increased with support from the Kentucky Office of Broadband Development. Boone, Carroll, and Gallatin Counties received \$2.5 million from KY BEAD (Broadband Equity Access and Deployment Program) for 2,730 unserved locations.</i> • <i>United Way of Greater Cincinnati has prioritizes digital equity for all and provides funding through a Digital Equity Grant Program.</i> • <i>City of Covington continues to host “Covington Connect” to expand access to free public Wi-Fi.</i> 2025 Ongoing • <i>Broadband expansion increased with support from the Kentucky Office of Broadband Development. Boone, Carroll, and Gallatin Counties received \$2.5 million from KY BEAD (Broadband Equity Access and Deployment Program) for 2,730 unserved locations.</i> • <i>United Way of Greater Cincinnati has prioritized digital equity for all and has provided funding through a new Digital Equity Grant Program.</i> • <i>City of Covington launched “Covington Connect” to expand access to free public Wi-Fi.</i> 2024 Ongoing • <i>Through a contract with the Commonwealth of Kentucky, work was conducted with local communities to determine underserved areas in the region.</i> 2023 – New
2. Partner with utilities to provide dependable alternatives to traditional broadband	• Expand existing and potential hotspot locations throughout the region. • Ensure digital equity by expanding existing free Wi-Fi network	Local Governments, Utility Providers Commonwealth of Kentucky, Local School Boards	Yearly	2026 Ongoing • <i>Work continues with community partners and utilities to extend the existing free Wi-Fi network in the urban core.</i> 2025

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infrastructure				Ongoing - Work continues with community partners and utilities to extend the existing free Wi-Fi network in the urban core. 2024 Completed - Contracted with the KY Office of Broadband to work with counties to survey the broadband services in the region Ongoing - Work continues with community partners and utilities to extend the existing free Wi-Fi network in the urban core 2023 – New

Goal 2: Develop Strategies for Business and Community Resilience				
Action Step	Performance Metric	Responsible Entities	Update Frequency	Status
1. Develop preparedness plans to address scenarios that could create business disturbances	- Expand high-speed broadband availabilities to promote remote work opportunities throughout the region. - Create a network of community partners to identify potential needs and align resources to assist employers when possible disturbances arise - Collaborate with local economic development organizations to create an outreach plan using existing communication platform to keep community leaders and the business community informed about potential disturbances and available resources	Local Governments, Utility Providers, Emergency Managers, Floodplain managers, Economic Development Non-Profits, Local Human Resource Associations	Yearly	2026 Ongoing - The Northern Kentucky Economic Developers Group continues to share information and make connections with the business community. - Other organizations that provide business continuity information and collaborations include: BE NKY, NKY Chamber, Carroll County Chamber of Commerce, Gallatin County Chamber of Commerce, Grant County Chamber of Commerce and Industrial Development Association, Owen County Chamber of Commerce, Pendleton County Chamber of Commerce, Pendleton County Economic Development, Covington Business Council, United Way of Greater Cincinnati, OneNKY Alliance, NKY Works, other economic and community development partner organizations, and city and county governments. - The City of Covington continues its Small Business Program to help fledgling businesses with first-year rent and façade improvements of commercial buildings. - Owen County Chamber of Commerce continues their small business grant program. - NKY Works continues as a regional workforce development initiative to provide a single point of contact for employers to find data, best practices, partners, and resources that enable them to attract, grow, and retain talent.

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				- Counties operate emergency management functions to prepare for and respond to emergencies and disasters. - Area 6 Burlington Readiness Center of the Commonwealth of Kentucky Division of Emergency Management covers the NKADD region. 2025 Ongoing - The Northern Kentucky Economic Developers Group continues to share information and make connections with the business community. - Other organizations that provide business continuity information and collaborations include: BE NKY, NKY Chamber, Carroll County Chamber of Commerce, Gallatin County Chamber of Commerce, Grant County Chamber of Commerce and Industrial Development Association, Owen County Chamber of Commerce, Pendleton County Chamber of Commerce, Covington Business Council, United Way of Greater Cincinnati, OneNKY Alliance, NKY Works, other economic and community development partner organizations, and city and county governments. - The City of Covington continues its Small Business Program to help fledgling businesses with first-year rent and façade improvements of commercial buildings. - Owen County Chamber of Commerce launched a small business grant program. - NKY Works continues as a regional workforce development initiative to provide a single point of contact for employers to find data, best practices, partners, and resources that enable them to attract, grow, and retain talent. - Counties operate emergency management functions to prepare for and respond to emergencies and disasters. - Area 6 Burlington Readiness Center of the Commonwealth of Kentucky Division of Emergency Management covers the NKADD region. 2024 Completed - The NKADD completed an Energy Resilience Plan that identified all critical facilities and community lifelines throughout the region. The plan detailed the region's backup power needs. Ongoing - Revived the Northern Kentucky Economic Developers Group to share information and make connections to the business community.

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				2023 – New
2. Collaborate with community stakeholders and businesses to establish redundancy plans that address potential future disasters (natural and man-made)	• Complete an energy resilience survey to identify all critical facilities and community lifelines • Develop an energy resilience mitigation strategy to include energy needs priorities, available fixed and portable alternative energy sources, and a purchasing schedule for new and outdated alternative energy sources. • Increase awareness of water intakes along the Ohio River and how they are prepared for events along the river. • Align efforts throughout the region to ensure the reduction of climate pollution • Integrate the NKY CEDS into other community and regional plans (hazard mitigation, comprehensive plans, energy resilience, transportation, etc.)	Local Governments, Utility Providers, Emergency Managers, Floodplain Managers, Local Human Resource Associations, OKI's Climate Pollution Reduction Grant	Yearly	2026 Completed • The Duke Energy Foundation and the Northern Kentucky Chamber awarded 26 Small Business Relief Grants ranging from \$2,500 to \$10,000 to businesses with 50 or fewer employees. • The Ohio River Way launched an updated Strategic Plan to continue care and grow economies of communities along the Ohio River. Ongoing • The City of Falmouth and the Pendleton County Fiscal Court have begun planning to reduce future flooding by utilizing green sinks.' • Groups such as the Northern Kentucky Port Authority, Commonwealth of Kentucky, Kenton County Fiscal Court, City of Covington, and private developers collaborate to leverage Northern Kentucky's strategic advantages, including lower business costs and robust infrastructure, and use various incentives, such as tax credits and grant reimbursement programs, to attract and retain biomedical research companies. 2025 Completed • BE NKY released the report "Navigating Change & Charting a Course to a More Competitive Northern Kentucky." • The OneNKY Alliance annual summit, "Changing It Up in OneNKY: A Systemic Focus on Excellence," brought together representatives from the eight Northern Kentucky counties and key industry leaders to discuss strategies for attracting tech companies and fostering innovation in the region. • The Duke Energy Foundation and Blue North sponsored the 2024 NKY Small Business Grants program to allocate \$1,000 to \$10,000 to businesses with 50 or fewer employees. Ongoing • Groups such as the Northern Kentucky Port Authority, Commonwealth of Kentucky, Kenton County Fiscal Court, City of Covington, and private developers collaborate to leverage Northern Kentucky's strategic advantages, including lower business costs and robust infrastructure, and use various incentives, such as tax credits and grant reimbursement programs, to attract and retain biomedical research companies. 2024

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				Completed - The NKADD completed an Energy Resilience Plan that identified all critical facilities and community lifelines throughout the region. The plan detailed the region's backup power needs. Ongoing - Submitted the draft 2024 NKY Regional Hazard Mitigation Plan that incorporated elements of the CEDS to the state for review. 2023 – New
3. Encourage business adaptability to allow for quick response to changing business climate	- Partner with local and regional business organizations to promote resilience plan development to anticipate future disturbances - Work with employers and post-secondary educational institutions to design career pathways that can serve multiple industries - Explore opportunities to link existing data sources together to gain a better understanding of the current and allow for better data-driven decisions on future development	Local Governments, Economic Development Non-Profits, Post Secondary Educational Institutions	Bi-yearly	2026 Completed - The Enzweiler Building Institute received \$20,000 grant from the Ohio Valley Foundation, Fifth Third Bank, N.A., Agent to support its Critical Tool Replacement Program. - Planning Services of Kenton County published and created the Development Tracker which will act as a tool to help citizens, the business community, and local officials understand development activity through a real-time mapping platform. Ongoing - NKADD, in partnership with the Greater Cincinnati Foundation, is creating a new data dashboard to track the progress of the objectives presented in the report "Home for All: Northern Kentucky Housing Strategies." - The Center for Economic Analysis and Development at Northern Kentucky University engages in economic analysis and business research related to the current and future economic well-being of businesses and communities throughout the Commonwealth of Kentucky. - The Northern Kentucky Atlas is a data dashboard for Boone, Campbell, and Kenton counties. This initiative by BE NKY Growth Partnership provides easily accessible data on eight categories: Demographic, Housing, Workforce, Infrastructure, Economic, Quality of Life, Health, and Education. - TradesNKY partners with schools, educators, and industry leaders to deliver meaningful career experiences that connect classrooms with the workforce. 2025 Ongoing

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				- NKADD, in partnership with OKI, is creating a new data dashboard to track the progress of the objectives presented in the report "Home for All: Northern Kentucky Housing Strategies." - The Center for Economic Analysis and Development at Northern Kentucky University engages in economic analysis and business research related to the current and future economic well-being of businesses and communities throughout the Commonwealth of Kentucky. - The Northern Kentucky Atlas is a data dashboard for Boone, Campbell, and Kenton counties. This initiative by BE NKY Growth Partnership provides easily accessible data on eight categories: Demographic, Housing, Workforce, Infrastructure, Economic, Quality of Life, Health, and Education. 2024 Ongoing - The NKADD completed an Energy Resilience Plan that identified all critical facilities and community lifelines throughout the region. The plan detailed the region's backup power needs. - In completing the NKY Housing Menu of Options, instead of creating a new data dashboard, existing housing dashboard from OKI and BE NKY Growth Partnership Data Atlas to evaluate metrics. 2023 – New

Goal 3: Advocate for the retention and attraction of employers and skilled talent				
Action Step	Performance Metric	Responsible Entities	Update Frequency	Status
1. Increase the number of visitors to the region through earned media	<i>Collaborate with economic development partners to develop a unified approach to increasing visitors to the region</i> <i>Work with local agencies to present a unified region and increase awareness of the region.</i>	<i>Local CVBs (MeetNKY), regional Chamber of Commerce</i>	<i>Monthly</i>	2026 Ongoing <i>MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction.</i> <i>OneNKY Alliance continues to work on its "OneNKY Building Community Unity" initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community.</i> <i>Organizations that work to increase the number of visitors to the region include Kentucky Department of Tourism, Pendleton County Tourism, Carroll County Tourism, Carrollton Community Development Corporation, Owen County Visitors Center & Artisan Gift Shop,</i>

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				<i>Grant County Tourist & Convention Commission, MeetNKY, the B-Line (Bourbon Line), Ark Encounter, the Creation Museum, Elk Creek Vineyards, Elk Creek Hunt Club, Big Bone Lick State Historic Site, General Butler State Resort Park, Kincaid Lake State Park, Boone Cliffs and Dinsmore Woods State Nature Preserves, Gunpowder Creek Heritage Land, St. Anne Woods and Wetlands, Hawthorne Crossing Heritage Land, Morning View Heritage Land, Licking River Historic District, Vent Haven Museum, Behringer-Crawford Museum, Cedar Line Nature Preserve, A.J. Jolly Park, and Williamstown Lake.</i> 2025 Completed • The NKY narrative for business, tourism, and talent attraction was created through the collaboration of MeetNKY, BE NKY, and the NKY Chamber. • Per MeetNKY, collaboration with national and international journalists resulted in more than 125 stories about the Cincy Region. • Examples of earned media include: ○ “Goodbye y'all: Florence mayor reflects on 24 years of leadership,” soapboxmedia.com ○ “Living in Union, Kentucky: Fastest Growing Area?,” a YouTube video by Northern Kentucky Living ○ “‘Bridging Back Business’: NKY businesses to offer weeks of deals after bridge reopening,” msn.com Ongoing • MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction. • OneNKY Alliance launched its “OneNKY Building Community Unity” initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community. • Organizations that work to increase the number of visitors to the region include Kentucky Department of Tourism, Pendleton County Tourism, Carrollton/Carroll County Tourism, Owen County Visitors Center & Artisan Gift Shop, Grant County Tourist & Convention Commission, MeetNKY, the B-Line (Bourbon Line), Ark Encounter, the Creation Museum, Elk Creek Vineyards, Elk Creek Hunt Club, Big Bone Lick State Historic Site, General Butler State Resort Park, Kincaid Lake State Park, Boone Cliffs and Dinsmore Woods State Nature Preserves, Gunpowder Creek Heritage Land, St. Anne Woods and Wetlands, Hawthorne Crossing Heritage Land, Morning View Heritage Land, Licking River Historic District, Vent Haven Museum, Behringer-Crawford Museum, Cedar Line Nature Preserve, A.J. Jolly Park, and Williamstown Lake.

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				2024 Ongoing - MeetNKY, along with the NKY Chamber of Commerce, BE NKY Growth Partnership, and OneNKY Alliance, have been working to create an external narrative for the NKY Regional Identity that creates a brand identity for the region, including a tourism standpoint, a business attraction standpoint, and a talent development standpoint, along with quality of life. - OneNKY Alliance has started working towards achieving a unified community vision and strategic alignment of top goals. The areas of focus include capital support (public and private), workforce and talent, infrastructure, and transportation. 2023 – New
2. Maximize regional arts and culture opportunities to create a sense of place	<i>Collaborate with local and regional art organizations to design community spaces that become gathering spots</i> <i>Emphasize cultural vibrancy in talent retention and attraction planning</i> <i>Create arts and cultural opportunities at the various regional entrance points</i>	Local Governments, Art/Culture Non-Profits	Semi-Annually	2026 Completed <i>BLINK, the nation’s largest art and projection mapping festival, was held for the second year for four nights in the urban core of Cincinnati and Northern Kentucky.</i> <i>The Cities of Erlanger and Elsmere partnered to design and complete a mural for Eons Park.</i> <i>MAMMOTH Music and Arts Festival returned for its third year for a weekend in October.</i> <i>ArtsWave and meetNKY awarded a combined \$60,000 in grants to nine arts and cultural projects across Northern Kentucky through their Northern Kentucky Creative Placemaking program. The funded projects are designed to celebrate local heritage, activate public spaces, strengthen neighborhoods, and expand access to arts and cultural experiences throughout Boone, Campbell, and Kenton counties.</i> Ongoing <i>City of Covington Quality of Place grants, from \$1,000 to \$30,000, support creative, place-based projects to improve neighborhoods that align with the city’s Economic Development Department’s strategic focus on “Experiencing Covington.”</i> <i>The City of Covington, in partnership with The Carnegie Visual and Performing Arts Center, The Center for Great Neighborhoods, ArtsWave, and the Carol Ann and Ralph V. Haile, Jr. Foundation, is advancing CAIRN, a landmark public art installation for the Covington Central Riverfront neighborhood. Selected through a national public art competition, the winning design by MATCOM lab will incorporate community-sourced and salvaged</i>

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				materials and feature a series of vertical pillars representing Covington’s 19 neighborhoods, reflecting the city’s layered history, diverse communities, and shared future. • Initiatives by Southbank Partners and MeetNKY to create regional destinations and experiences. • The B-Line (Bourbon Line) continues to bring visitors and international recognition to the region while adding new distilleries. • The Cities of Newport and Cincinnati, as well as the regional public, private, and philanthropic community to maintain, preserve, and enhance the Purple People Bridge for public multi-modal transportation and creative placemaking with the repainting and lighting of the bridge as a regional asset and destination. • The expansion and enhancement of Riverfront Commons, a planned 20-mile scenic multi-use path from Devou Park to Pendery Park along the Ohio River. • River cities' efforts attract and drive populations to the region (including murals). • Local community newspapers and online publications (serving various cities and counties in the region, such as the NKY Tribune and LINK nky) highlight local events, community initiatives, and public service announcements. • MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction. • OneNKY Alliance continues working its “OneNKY Building Community Unity” initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community. • Local festivals such as Woolfest, Marigold Day, and the Carroll County Tobacco Festival continues to bring visitors to the region. 2025 Completed • BLINK, the nation’s largest art and projection mapping festival, was held for four nights in the urban core of Cincinnati and Northern Kentucky. • America’s River Roots Festival, October 8 through 12, 2025, is not only a celebration of the country’s 250th anniversary, but also of the Ohio River Valley and its food, music, and culture. • The City of Newport created a new website, Meet on Monmouth, and a monthly business spotlight to attract more attention and increase foot traffic to Monmouth Street. Ongoing

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				• City of Covington Quality of Place grants, from \$1,000 to \$30,000, support creative, place-based projects to improve neighborhoods that align with the city’s Economic Development Department’s strategic focus on “Experiencing Covington.” • The City of Covington, partnering with the Carnegie Visual and Performing Arts Center, The Center for Great Neighborhoods, ArtsWave, and the Carol Ann and Ralph V. Haile, Jr. Foundation, is undertaking a national design competition to install a landmark piece of art at a prominent location in the developing Covington Central Riverfront neighborhood. • Initiatives by Southbank Partners and MeetNKY to create regional destinations and experiences. • The B-Line (Bourbon Line) continues to bring visitors and international recognition to the region while adding new distilleries. • The Purple People Bridge Company is working collaboratively with the Cities of Newport and Cincinnati, as well as the regional public, private, and philanthropic community to maintain, preserve, and enhance the bridge for public multi-modal transportation and creative placemaking with the repainting and lighting of the bridge as a regional asset and destination. • The expansion and enhancement of Riverfront Commons, a planned 20-mile scenic multi-use path from Devou Park to Penderly Park along the Ohio River. • River cities' efforts attract and drive populations to the region. • Local community newspapers and online publications (serving various cities and counties in the region, such as the NKY Tribune and LINK nky) highlight local events, community initiatives, and public service announcements. • MeetNKY and ArtsWave announced a new partnership designed to increase cultural vibrancy in Northern Kentucky (NKY) through art and creative placemaking. • MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction. • OneNKY Alliance launched its “OneNKY Building Community Unity” initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community. 2024 Ongoing • In 2024, BLINK, the nation’s largest art and projection mapping festival, was held for the third time and included installations in Covington again and has also expanded into the City of Newport.

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				- MeetNKY, along with the NKY Chamber of Commerce, BE NKY Growth Partnership, and OneNKY Alliance, have been working to create an external narrative for the NKY Regional Identity that creates a brand identity for the region, including a tourism standpoint, a business attraction standpoint, and a talent development standpoint, along with quality of life. - OneNKY Alliance has started working towards achieving a unified community vision and strategic alignment of top goals. One of the focus areas is workforce and talent, with goals of promoting and supporting work-based learning experiences, initiating and supporting a regional talent attraction campaign and increasing the percentage of Northern Kentuckians with a postsecondary credential. - The expansion of Riverfront Commons, a planned 20-mile scenic multi-use path from Devou Park to Pendery Park along the Ohio River, was announced. - Riverfront Commons was re-introduced to include and waypoints 2023 – New
3. Maintain a business-friendly environment to support economic growth	- Align with workforce development, community development and economic development non-profits to foster a business-friendly community - Work with employers to understand their needs and work to address those needs. - Create partnerships between economic development organizations (BE NKY Growth Partnerships (formerly Tri-NKY) and the Port Authority of NKY) and other local Non-Profits to encourage growth.	Local Non-Profits	Semi-Annually	2026 Completed - The “Bridging the Gap: Small Business Specials” initiative continues to push to revitalize and maintain the economy of cities like Newport, Covington, and Fort Thomas following a the start of work on the Brent Spence Bridge connecting Northern Kentucky and Cincinnati. - NKYWorks hosted “Industry Immersion for Educators” to connect teachers to local industries. - BE NKY released the “2025 Economy in Review,” providing a comprehensive assessment of Boone, Campbell, and Kenton counties, including demographic and workforce trends, key traded and non-traded industries, and economic challenges that will help shape the region’s future economic development strategy. Ongoing - Per MeetNKY, tourism supports close to 14,000 jobs in Northern Kentucky. - MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction. - OneNKY Alliance continues its “OneNKY Building Community Unity” initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community.

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				- Groups such as the Northern Kentucky Port Authority, Commonwealth of Kentucky, Kenton County Fiscal Court, City of Covington, and private developers collaborate to leverage Northern Kentucky's strategic advantages, including lower business costs and robust infrastructure, and use various incentives, such as tax credits and grant reimbursement programs, to attract and retain biomedical research companies. - Pendleton County Economic Development is a participant in the 2025 Duke Energy Site Readiness Program for the Commonwealth Commerce Center industrial park located south of Falmouth. - NKY Chamber hosts a quarterly Talent Strategies event series for businesses committed to enhancing their talent pool, driving innovation, and gaining a competitive advantage through diversity. - NKWIB and NKY Works partners continue to work at attracting and retaining new talent to the region. - Blue North and entrepreneurship partners are working together to grow businesses in the region. - SparkHaus, the redeveloped Simms Building and Northern Kentucky's new hub for entrepreneurship and innovation, is now open and fully occupied, providing space for startups, entrepreneurs, and organizations supporting the region's business ecosystem. - Youth First connects young, eligible workers to employment opportunities. - TradesNKY partners with schools, educators, and industry leaders to deliver meaningful career experiences that connect classrooms with the workforce. 2025 Completed - BE NKY released the report "Navigating Change & Charting a Course to a More Competitive Northern Kentucky." - The "Bridging Back Business" initiative was launched to revitalize the economy of river cities like Dayton, Bellevue, Newport, Covington, and Fort Thomas following a fire that closed the I-471 bridge connecting Northern Kentucky and Cincinnati. - The OneNKY Alliance annual summit, "Changing it Up in OneNKY: A Systemic Focus on Excellence," convened representatives from the eight Northern Kentucky counties and key industry leaders to discuss strategies for attracting tech companies and fostering innovation in the region. Ongoing - Per MeetNKY, tourism supports close to 13,000 jobs in Northern Kentucky.

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				• MeetNKY is utilizing the NKY narrative, developed in collaboration with BE NKY and the NKY Chamber, for business, tourism, and talent attraction. • OneNKY Alliance launched its “OneNKY Building Community Unity” initiative to focus on resident pride and present a unified narrative that reflects who we are and where we aspire to go, together as a community. • Groups such as the Northern Kentucky Port Authority, Commonwealth of Kentucky, Kenton County Fiscal Court, City of Covington, and private developers collaborate to leverage Northern Kentucky's strategic advantages, including lower business costs and robust infrastructure, and use various incentives, such as tax credits and grant reimbursement programs, to attract and retain biomedical research companies. • Pendleton County Economic Development is a participant in the 2025 Duke Energy Site Readiness Program for the Commonwealth Commerce Center industrial park located south of Falmouth. • NKY Chamber hosts a quarterly Inclusive Business Strategies event series for businesses committed to enhancing their talent pool, driving innovation, and gaining a competitive advantage through diversity. • NKWIB and NKY Works partners continue to work at attracting and retaining new talent to the region. • Blue North and entrepreneurship partners are working together to grow businesses in the region. • Redevelopment continues of the Simms Building as SparkHaus business incubator; eGateway Partners is the first tenant. 2024 Ongoing • GrowNKY was reimagining into WorkNKY with a continued focus on talent attraction and retention • The Northern Kentucky Economic Development Group was re-established in 2024 to promote collaboration amongst local economic development professionals and better understand future community and economic development needs. • MeetNKY, along with the NKY Chamber of Commerce, BE NKY Growth Partnership, and OneNKY Alliance, have been working to create an external narrative for the NKY Regional Identity that creates a brand identity for the region, including a tourism standpoint, a business attraction standpoint, and a talent development standpoint, along with quality of life. • OneNKY Alliance has started working towards achieving a unified community vision and

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				strategic alignment of top goals. One of the focus areas is workforce and talent, with goals of promoting and supporting work-based learning experiences, initiating and supporting a regional talent attraction campaign and increasing the percentage of Northern Kentuckians with a postsecondary credential. 2023 – New